

Application Service Provider



Sonera Juxto Oy

Quote

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Sonera Juxto Oy, the mobility enabling ASP subsidiary of Sonera Corporation focuses on the delivery of office and business applications as well as infrastructure management services to the small to medium sized business segment, as well as the enterprise market.

Challenge

Sonera Juxto wanted to offer their customers the greatest range of Unified Messaging technologies available through an ASP. The goal was to deliver Sonera Juxto customers the 'Best of Breed' technology in the Unified Messaging market."

Solution

In the business-to-business segment, Sonera Juxto leverages the enterprise messaging experience of TOPCALL to deliver advanced communication solutions to business applications. These include ERP solutions, CRM packages and workflow applications. By tailoring outsourced communications to business-critical functions, Sonera Juxto and TOPCALL give their customers the possibility to achieve the most reliable and cost-effective means of driving business-to-business communications.

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Result

The services of TOPCALL and Sonera Juxto have already been employed by Finnish paper producer, The UPM-Kymmene Group. IT Manager Pentti Huovinen states, "By outsourcing complex communication processes we have been able to reduce costs and the burden of system maintenance. The success of such an outsourcing model rests on the expertise and professional approach of all parties involved. Sonera Juxto and TOPCALL were able to meet our requirements completely."

Sonera Juxto today offers when of the most innovative ASP solutions on the market.. Corporate customers can integrate all standard e-mail applications – Microsoft Exchange, Lotus Notes, Novell GroupWise- and all business applications – SAP, Siebel and CRM. Customers can even outsource the communications for home-made business applications.

The system has been created, incorporating TOPCALL's ASP-specific functions.

- All corporate data is stored and maintained separately
- Several customers can leverage the same communication resource
- Fault-tolerance and fail over functions are standard
- Archiving for all message types
- Billing and monitoring functions
- And much more

Today the TOPCALL and Sonera Juxto Oy partnership shows that technology and business know-how can create great synergies. The customers are the winners, with access to the "Best of Breed" technology, outsourced and maintained by two of the leaders in the communications market.